



**POLSKIE TOWARZYSTWO  
SYMULACJI MEDYCZNEJ**

[medsim.org.pl](http://medsim.org.pl)

Śłupca, 18.05.2016r.

Sponsorship offer

Dear Sir or Madam,

On behalf of the Polish Society for Medical Simulation, we are pleased to invite your company to take part as a sponsor in PTSM projects and undertakings.

The aim of PTSM is complimentary promoting knowledge and practical skills in the field of medical simulation.

We would like to recall that in the near future, and ultimately until 2017-18 all 12 medical universities in Poland, with the financial support of the Ministry of Health (PLN 282 million) will build its own Medical Simulation Centres. Each structure is comparable with the construction of a small hospital.

Are invited to participate especially Polish companies, leaders in their respective sectors, whose participation is a guarantee of proper / effective promoting the goals of PTSM at university and medical environments.

PTSM plans and is during the implementation of several projects, which support either medical schools and their staff, and also students in the area of improving knowledge, proper usage of advanced equipment, mutual communication and integration of the environment and supporting the most gifted students.

Particularly interesting area of promotion is organization of competitions SimChallenge 2017 it means competing groups of students in the treatment of "artificial patient" - competitions at the international level. So far, there have been two editions of the championships in [Poznan \(2014\)](#) and [Belfast \(2015\)](#) and [Lisbon \(2016\)](#). Another is planned in Paris in 2017. We expect that the next edition of the finals SimChallenge 2017 through various channels will see 1,000 of people.

Basing on past experience and the knowledge how big potential lies in this type of event, we are confident that the conditions of participation dedicated to Sponsors Championships proposed below are attractive and will bring you the expected benefits of branding.

Details of the projects on of PTSM [ptsmsim.org](http://ptsmsim.org) and portal [medsim.eu](http://medsim.eu).

**POLSKIE TOWARZYSTWO SYMULACJI MEDYCZNEJ**

ul. Poznańska 18, 62-400 Śłupca, Poland

NIP: 6671766689,

Regon: 302797097

Email: [medsim.ptsm@gmail.com](mailto:medsim.ptsm@gmail.com)

www: [ptsmsim.org](http://ptsmsim.org)

## Sponsorship packages include all projects of PTSM (current and planned):

<b>Golden Sponsor</b>	<b>G</b>	The value of contract: 10 000 PLN	Time: 1year
<b>Silver Sponsor</b>	<b>S</b>	The value of contract: 6 000 PLN,	Time: 1year
<b>Brown sponsor</b>	<b>B</b>	The value of contract: 3 000 PLN,	Time: 1 year
<b>Membership supporting PTSM for business</b>	<b>W</b>	The value of contract: 1 000 PLN,	Time: 1 year

Service /&	SIM Olympics 2016, Lizbona	Medsim.eu	PTSM website	PTSM discussing list	Equipment testing websites*
<b>Membership supporting PTSM for companies</b> (Independent of the sponsorship package)	Access to the PTSM mailing list + other notifications. Separate space for a logo and / or icons, links to supporting members in a visible location. <b>G S B W</b>				
- Placing banners, rollups - The company logo on the invitations, promotional materials and press - Stand with promotional materials - Presentation during the award ceremony - The possibility of founding prizes.	<b>G S B</b> <b>G S B</b>  <b>G</b>  <b>G S</b> <b>G S B</b>				
Logo in the video spot from SimChallenge2017 - at the beginning of spot from SimChallenge2017 - in the spot	<b>G S</b>  <b>B</b>				
Sponsor Logo - online, on page of SimChallenge2017 *	<b>G S B</b> <b>W</b>	<b>G S B</b> <b>W</b>	<b>G S B</b> <b>W</b>		
Rotating Advertising Banner - online on medsim.eu - graphics or text	<b>G S B</b>	<b>G S B</b>	<b>G S B</b>		<b>G S B</b>
Sponsor's logo in the footer of the portal / page - permanently for 1 year. *	<b>G</b>	<b>G</b>	<b>G S B</b>		<b>G S B</b>
Attachment with banner advertising jpg to the next letter (always different banner) (On average 1 letters - The name of the sponsor in the footer of the letter (each letter)				<b>G 1 i 2 list</b> <b>S co 3 list</b>  <b>G S B</b>	

Annual meeting of members of PTSM - Placing banners and rollups - Stand with promotional materials - Invitations written and online (Logo in the footer)	G S B G	G S B	G S B	G S B	
Article self-editing - any subject (we help by registering and first page editing)		G S B	G S B		
Barter offer	<i>replacing logos on the website and / or a small graphic.</i>				
<i>&amp; / Reserve changes and withdrawal from 15% of the established forms of promotion for any reason. &amp; / To ensure the highest quality sponsor provides all graphic materials in the appropriate format, file, or form. With the agreement we will help in editing.</i>	<i>&amp; / We foresee additional forms of promotion or we can offer a form to exchange for a different form of the agreement.</i>			<i>&amp; / The Present sponsors take into account the archival materials */planned projects</i>	

Range of promotion of your company in newly started projects and areas of activity of PTSM will be agreed separately.

We hope that the offer will be interesting for you. If you have any questions, please for contact.

Ziemowit Gólski, 790 564 817  
or Marek Dąbrowski